

# Overview of Private Physician Feedback Reporting

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## What are Private Physician Feedback Reports?

- Print or online reports that present performance information related to clinical quality/patient experience/resource use/productivity
- Objectives include:
  - Assess performance relative to peers and/or benchmarks
  - Motivate improvement efforts
  - Support patient care management
  - Provide access to improvement tools and resources

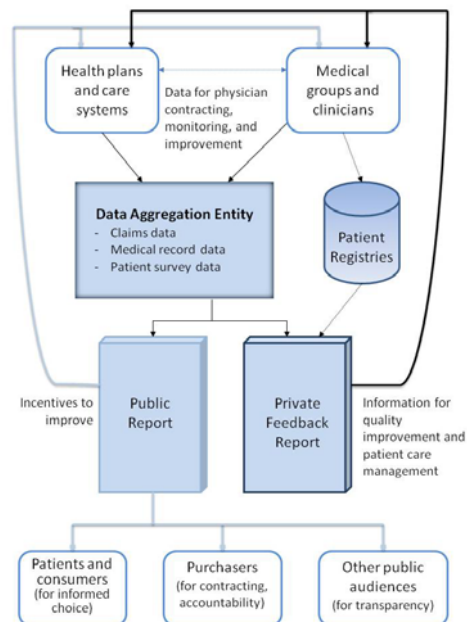
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## Common Characteristics

- Granular level information
- Patient level information
- Review and correction capability
- Highlighting of priorities
- Timeliness of information
- Trending capability

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## Conceptual Framework: Community Level



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## Two Private Reporting Examples

- Blue Cross Blue Shield of Massachusetts
  - HealthPartners Medical Group, Minnesota
  - Each example will include:
    - Brief organization description
    - Overview of feedback reporting content and design (including performance measures and benchmarks)
    - Methods and frequency of distribution
    - Overall impact
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