

MEETING AT-A-GLANCE

WEDNESDAY, MAY 7			
	Bay View Room	Island Room	Sunset Ballroom & Terrace
8:00 am	PROJECT DIRECTORS' MEETING (PART 2) 7:30 am Breakfast available on the Bay View Deck. Meeting begins at 8:00 am.		
9:00 am		CONSUMER AND CONSUMER ENGAGEMENT STAFF MEETING 8:00 am Breakfast available on the Paradise Terrace. Meeting begins at 9:00 am.	
10:00 am			
11:00 am			
12:00 pm			
1:00 pm			
2:00 pm			
3:00 pm			
4:00 pm			
5:00 pm			WELCOME RECEPTION (Sunset Terrace)
6:00 pm			DINNER & OPENING PLENARY
7:00 pm			
8:00 pm			

Please see page 4 for pre-meeting activities taking place on Tuesday, including Project Directors' Meeting (Part 1) and pre-meeting dinners for Consumers, Consumer Engagement staff, and Project Directors.

MEETING AT-A-GLANCE (continued)

THURSDAY, MAY 8				
	Dockside Room	Garden Room	Sunset I-III	Sunset IV-V
6:00 am-7:00 am	FUN RUN/WALK – Meet outside hotel lobby			
7:30 am-8:50 am	EVOLVE AT BREAKFAST – Paradise Ballroom			
9:00 am-10:30 am	BREAKOUT 1 The Future of Collaboration: The Power of Collective Impact	BREAKOUT 2 Taking It to Scale: If? When? How?	WORKSHOP A Leading Change	WORKSHOP B People Planning: Planning for, and Keeping, the Talent You Need to Meet Your Goals
10:45 am-12:15 pm	BREAKOUT 3 The Unique Role of Regional Collaboratives in the Evolution from Health Care to Population Health	BREAKOUT 4 The Evolving Role of the Consumer Voice in Transforming Industry		
12:15 pm-1:15 pm	NETWORKING LUNCH – Paradise Terrace			
1:30 pm-3:00 pm	BREAKOUT 1 The Future of Collaboration: The Power of Collective Impact	BREAKOUT 5 Looking Ahead: Translating Big Data into Better Health Care	WORKSHOP C How to Give a Killer Presentation	WORKSHOP D Measuring Success in Social Media
3:00 pm-4:00 pm	TEAM TIME			
4:00 pm-5:00 pm	GUT CHECK GAME TOURNAMENT – Bay View Room			
5:00 pm-8:00 pm	NETWORKING EVENT – Paradise Cove			

For full session details, please see the session descriptions that follow.

MEETING AT-A-GLANCE (continued)

FRIDAY, MAY 9				
	Dockside Room	Garden Room	Sunset I-III	Sunset IV-V
6:00 am-7:00 am	WAKE UP & RIDE WITH ALIGNING FORCES FOR QUALITY – Meet at bike rental area			
7:00 am-8:00 am	EVOLVE AT BREAKFAST – Paradise Ballroom			
8:15 am-9:45 am	BREAKOUT 3 The Unique Role of Regional Collaboratives in the Evolution from Health Care to Population Health	BREAKOUT 2 Taking it to Scale: If? When? How?	WORKSHOP A Leading Change	WORKSHOP B People Planning: Planning for, and Keeping, the Talent You Need to Meet Your Goals
10:00 am-11:30 am	BREAKOUT 5 Looking Ahead: Translating Big Data into Better Health Care	BREAKOUT 4 The Evolving Role of the Consumer Voice in Transforming Industry		
12:00 pm-1:45 pm	CLOSING PLENARY & LUNCH – Paradise Ballroom			
2:00 pm-3:00 pm	PROJECT DIRECTORS' WRAP-UP MEETING – Bay View Room	CONSUMER AND CONSUMER ENGAGEMENT STAFF WRAP-UP MEETING		

For full session details, please see the session descriptions that follow.

PRE-MEETINGS (INVITATION-ONLY)

TUESDAY, MAY 6

Project Directors' Meeting — Part 1

The Project Directors will meet in a private session. Lunch will be available at 11:45 am. The meeting will begin at 12:15 pm.

Tuesday, 12:15 pm-5:30 pm
Pacific Room

Welcome Dinner for Project Directors

This non-working dinner is a chance for Project Directors to catch up and connect.

Tuesday, 6:00 pm-8:00 pm
Tidal Restaurant
(on hotel grounds - see map)

Welcome Dinner for Consumers and Consumer Engagement Staff (Optional)

Consumers and consumer engagement staff arriving at the hotel Tuesday evening are cordially invited to join the CELC planning committee and staff of the National Program Office for a casual networking dinner poolside. Come meet some new friends prior to our meeting on Wednesday.

Tuesday, 5:00 pm-7:00 pm
Tropics Cantina
(on hotel grounds - see map)

WEDNESDAY, MAY 7

Project Directors' Meeting — Part 2

Breakfast will be served starting at 7:30 am on Bay View Deck, with the meeting beginning at 8:00 am. Lunch will be served around 12:30 pm. The Project Directors will be joined by senior staff from the Robert Wood Johnson Foundation and staff of the National Program Office at 4:00 pm.

Wednesday, 8:00 am-5:00 pm
Bay View Room

Consumer and Consumer Engagement Staff Meeting

Breakfast will be served starting at 8:00 am on Paradise Terrace, with the meeting beginning at 9:00 am. The meeting will end at 3:00 pm—lunch will be provided.

Wednesday, 9:00 am-3:00 pm
Island Room



Opening Event & Welcome Reception

Welcome to San Diego! Join us for appetizers and networking prior to the dinner and opening plenary. Open to all registered attendees.

Wednesday, 5:00 pm-5:50 pm
Sunset Terrace

DINNER & OPENING PLENARY | Looking Ahead: What Will the Future Hold?



What will the future hold? Join your colleagues from across the country for this welcome dinner and to hear from the Robert Wood Johnson Foundation, the National Program Office, and our keynote speaker, acclaimed futurist **Thomas Frey**, on what the future holds.

Frey is a powerful visionary who is revolutionizing thinking about the future. He continually pushes the envelope of understanding, creating fascinating images of the world to come. As AF4Q Alliances consider how they will evolve, one important aspect will be what the future may hold. Referred to as the “Father of Invention,” Frey will help attendees paint a picture of what is to come and how to best prepare themselves for it.

Wednesday, 6:00 pm-8:30 pm
Sunset Ballroom

WELCOME AND OPENING REMARKS

Anne Weiss | @annefweiss
Team Director and Senior Program Officer, Robert Wood Johnson Foundation

Robert Graham
Program Director, AF4Q National Program Office

OPENING KEYNOTER

Thomas Frey | @thomasfrey

LUNCH & CLOSING PLENARY | SCALING UP WITHOUT SCREWING UP



Hayagreeva “Huggy” Rao is the co-author of *Scaling Up Excellence: Getting to More Without Settling for Less*. He will charge attendees with taking their work to the next level upon returning to their communities. Rao can help attendees understand what it takes to spread a mindset, not just a footprint, as an organization expands.

Friday, 12:00 pm-1:45 pm
Paradise Ballroom

WELCOME AND OPENING REMARKS

Katherine Browne | @KOBrowne
Deputy Director, AF4Q National Program Office

CLOSING KEYNOTER

Huggy Rao | @huggyrao

BREAKOUT 1 | The Future of Collaboration: The Power of Collective Impact

Working on the line between collaboration and competition to achieve the goals of higher quality and lower-cost care can be a balancing act. This session will explore the theory behind collective impact and how it works in practice. The panelists will share stories about how collective impact has enabled change in many social sectors and how this level of partnership translates into the world of health.

MODERATOR

Monique Miles | @AspenFCS
Deputy Director, Aspen Forum for
Community Solutions

SPEAKERS

Cheryl Moder | @COISanDiego
Senior Director, Collective Impact;
Director, San Diego County
Childhood Obesity Initiative

Jennifer Perkins | @StriveTogether
Associate Director, Impact &
Improvement, StriveTogether

Abigail Ridgway | @FSGTweets
Consultant, FSG

BREAKOUT 2 | Taking It to Scale: If? When? How?

What are key considerations in determining when and if to scale your work? How do you successfully ramp up and expand your organization? The panelists at this unique session will discuss lessons learned and what worked for them as they built stronger, more effective organizations. Participants will leave with some new ideas and examples of scaling success to inform their Alliance's evolution.

MODERATOR

Taz Hussein | @BridgespanGroup
Partner, The Bridgespan Group

SPEAKERS

Susan Dawson | @E3Alliance
President, E3 Alliance: Education
Equals Economics

Sarah Di Troia | @HealthLeadsNatl
Chief Operating Officer, Health Leads

Ginger Zielinskie | @BeneDataTrust
Executive Director, Benefits Data Trust

BREAKOUT 3 | The Unique Role of Regional Collaboratives in the Evolution from Health Care to Population Health

As interest in population health grows, regional collaboratives are well positioned to be leaders of this cultural transformation. Panelists in this session will discuss how they have bridged population health and health care in their communities, with a particular focus on how community integrators' assets like data and relationships made their programs possible.

MODERATOR

Elizabeth Mitchell

President & CEO, Network for Regional Healthcare Improvement

SPEAKERS

Scotty Ellis | @LivablePDX

Equity Program Manager, Coalition for a Livable Future

Nathan Johnson | @WA_Health_Care

Director, Division of Policy, Planning, and Performance, Washington State Health Care Authority

Corey Waller | @SpectrumHealth

Medical Director, Spectrum Health Medical Group Center for Integrative Medicine

BREAKOUT 4 | The Evolving Role of the Consumer Voice in Transforming Industry

Today's consumers are empowered, connected, and know where to look for information on practically anything. They expect more than ever before, and industries across the world, including health care, are listening.

This panel will feature industries whose business models and engagement strategies have changed based on evolving consumer attitudes, needs, and demands. Hear from experts who not only see the value of empowered consumers, but also see them as an integral component of the very services and products they offer. Forging partnerships where none existed before, these companies are embracing empowered consumers and transforming their industries in the process.

MODERATOR

Wendy Lynch | @wendy_lynch

Director, Center for Consumer Choice in Healthcare, Altarum Institute

SPEAKERS

Travis Bailey | @TravisatDell

Program Manager, Social Outreach Services, Dell

Michael Manganiello |

@ManganielloHCM

Founding Partner, HCM Strategists

Kate Warr

President, Kate Warr & Associates; Former Staff Director, Amtrak Customer Advisory Committee, Amtrak

BREAKOUT 5 | Looking Ahead: Translating Big Data into Better Health Care

The volume of data generated by the health care sector is rapidly growing, and effective use of this “big data” is becoming an increasingly important component of competition and growth. The future of data is less about finding data and more about generating and harnessing information to improve quality, empower purchasers and consumers, and bend the cost curve. Hear from experts who will provide an overview of how data will, and already are, impacting health care innovation and transformation, and offer suggestions on how you can use data you already have more creatively.

MODERATOR

Jay Want | @jaywant1
Principal, Want Healthcare LLC

SPEAKERS

Niall Brennan | @N_Brennan
Acting Director, Offices of Enterprise Management, CMS

Joshua Rosenthal | @JoshuaRosenthal
Co-founder & Chief Scientific Officer, RowdMap, Inc.

Arijit Sengupta | @beyondcoreinc
CEO, BeyondCore, Inc.

AF4Q MAY 2014 NATIONAL MEETING PLANNING COMMITTEE

Alicia Aebersold, Chuck Alston, Katherine Browne, Susie Dade, Cathy Davis, Andrea Ducas, Emmy Ganos, Maggie Kay, Alexis Levy, Patrick McCabe, Michael Painter, Patti Tosti, Lissette Vaquerano Sharac, Marcia Wilson, and Lindsay Wolfe



WORKSHOP A | Leading Change

One of the critical strategic leadership challenges faced by senior leaders in all sectors is around managing through change. Great leaders try to both anticipate changes to the business environment and remain flexible enough to pivot to accommodate change that can't be foreseen. Participants in this three-hour workshop, led by **Lynn Fick-Cooper**, senior faculty at the Center for Creative Leadership, will explore tips and tools for leading people and organizations through change and transitions.

This three-hour workshop will be repeated.

WORKSHOP B | People Planning: Planning for, and Keeping, the Talent You Need to Meet Your Goals

Organizations have long focused on talent management—attracting, retaining, and developing talented employees—to meet goals and drive innovation. In ever-evolving economic times, how do talent management strategies need to change to ensure local success and organizational sustainability? This interactive three-hour workshop, led by expert **Denise Cavanaugh** of Cavanaugh, Hagan, Pierson & Mintz, Inc., will help participants:

- Anticipate future talent needs and establish plans to meet forecasts;
- Understand how to cultivate and incite talent to support continued growth; and
- Develop an approach to identify and engage talented employees during times of uncertainty or change.

This three-hour workshop will be repeated.

WORKSHOP C | How to Give a Killer Presentation

TED talks, Ignite! and Shark Tank-style presentations are increasingly popular—and much shorter than the information you want to get across in your next presentation. In this interactive 90-minute session, learn from presentation expert and speaker coach **Denise Graveline** about the six things you need to make a killer presentation and what they should replace in your current presentation approach. From content and delivery to how to organize what you want to say and where to start, you'll learn what to put in, what to leave out, and what to leave behind. You'll learn the best time-tested method for structuring your message so it's clear and crisp, as well as how to use this structure for everything from an elevator speech to a full-blown speech or presentation.

This 90-minute workshop will NOT be repeated.

WORKSHOP D | Measuring Success in Social Media

What are excellent practices in social media strategy, and how do you measure success? This workshop, led by non-profit educator and strategist, **John Kenyon**, will help you focus on what is important—and useful—to gauge the return on your social media efforts. While many social media tools are free, the time to maintain a presence is not, so this workshop is designed to help you focus your time on doing what works. We'll show real-life metrics and data to provide you with concrete examples. This session is most appropriate for those with an understanding of basic social media tools who want to hone their efforts.

This 90-minute workshop will NOT be repeated.



Fun Run/Walk



Don't miss all the beauty Paradise Point has to offer. Come enjoy a walk/run along the nearby running path with your fellow attendees. Meet us outside the hotel lobby.

Photo credit: Paradise Point Resort & Spa

Thursday, 6:00 am-7:00 am

Gut Check Game Tournament! A game about truth or care...

You and your team have the chance to play a new board game about how health quality ratings, empowered patients, and savvy providers can disrupt the worlds of health and health care. This fun party game developed especially for Aligning Forces puts you in the role of both patient and provider, competing to get the best care and the most patients. Along the way you will get an entirely new perspective on the quest to see greater transparency in pricing and quality ratings for all involved. Not only is the game fun, but also the best players will win a pack of awesome party games from Gut Check's creator, including The Buffalo, Awkward Moment, Pox, and Bill of Health.

Thursday, 4:00 pm-5:00 pm
Bay View Room

Networking Event



Change into your flip-flops and join us for networking and dinner on the beach. With just a short walk from your room, you can meet us at Paradise Cove for an evening that can only be described as "San Diego style." We have budgeted this event for registered attendees only and are hosting the event to facilitate networking. We regret we cannot accommodate guests, spouses, or children. For details and costs associated with hotel babysitting and activities, visit the hotel website.

Thursday, 5:00 pm-8:00 pm
Paradise Cove

Wake Up & Ride with Aligning Forces for Quality



Start your day with a fresh outlook. Evolve your perception of the world around you while soaking in the view of Mission Bay from your bike. Meet us at the "Bike Rentals" area next to Island Market at 6:00 am.

Friday, 6:00 am-7:00 am

Evolve at Breakfast

Evolve your thinking on different topics during breakfast on Thursday and Friday. Don't miss the bulletin board near registration to connect with other attendees.

Thursday, 7:30 am-8:50 am
Friday, 7:00 am-8:00 am
Paradise Ballroom