

**Consumer Engagement Leadership Consortium  
Affinity Group Meeting  
December 5, 2013**

**Executive Summary:**

The Consumer Engagement Leadership Consortium (CELC) met Thursday, December 5, with approximately 14 consumers participating. The call was focused on sharing information gleaned from those who joined us in Austin, Texas for the National Meeting. The full CELC will meet again Thurs., March 13, 2014, 3-4 PM.

**Meeting Participants:**

Poppy Arford (Maine)	Kathy Hutcheson (SCPA)	Alicia Aebersold (NPO)
Patty Black (Oregon)	Kerry Loeffler (Cincinnati)	Angelia Bowman (NPO)
Mary Brown (Memphis)	Polly Marvin (Boston)	Brittany Chase (NPO)
Richard Clanton (West Michigan)	Margie Turner (Oregon)	Cody Barnett (NPO)
Lucy Costa (Boston)	Stormie Weathers (Detroit)	Deborah Roseman (NPO)
Hester Duisik (Kansas City)	Juanita White (Memphis)	Thalia Sirjue (NPO)
Dan L'Heureux (Maine)	Terry Yeager (SCPA)	Jeff Callis (HCM)

**Agenda**

Item	Discussion	Action/Responsible Person
Welcome, Introductions (Cody Barnett, NPO)	Cody Barnett (NPO) introduced participants and CELC Planning Committee members, and went over the agenda.	
Overview: Back to Basics Advocacy Model (Lucy Costa)	<p>Lucy shared experiences working with a Massachusetts group that helped pass legislation to contain healthcare costs and how they've enacted parts of the advocacy model.</p> <p>Cody went over the five parts to the advocacy model (Getting attention; getting smart; building community; accountability; leadership) and gave some examples of how they can be utilized in alliance activities.</p>	
National Meeting: Consumer Pre-meeting Evaluation Results (Margie Turner)	<p>Margie went over the results from the Consumer Pre-meeting evaluations.</p> <p>Attendees were overall satisfied. Margie shared some comments made and advised the next CELC committee to look at what went well, what didn't go well, and what could be improved for the next pre-meeting.</p> <p>The full evaluation results will be posted to the AF4Q website.</p>	
National Meeting: Key Takeaways (Kerry Loeffler)	<p>The AF4Q National Meeting was held in Austin, TX November 6-8, 2013.</p> <p>Kerry gave some examples of what she personally learned from the meeting and would act on. Learned about some activities in PA such as the book club through talks with</p>	Resources from the National Meeting are available online for your viewing pleasure. Please see the links below!

	<p>Mike and Kathy.</p> <p>Kerry also shared the first book the Cincinnati book club is reading: “Treat Me, Not My Age” by Mark Lachs, MD as well as the summer book from SCPA “The Healing of America” by T.R. Reid. She recommends both!</p> <p>Some CELC members who did not attend the meeting posed questions to meeting attendees, who shared some of what they learned and suggested viewing the resources available online.</p>	
<p>Staying Connected: Opportunities &amp; Options (Juanita White)</p>	<p>Juanita discussed some of the many <a href="#">ways to stay connected and get information</a>.</p> <p>She highlighted Twitter, the quarterly CELC calls, the Online Forum, and a new feature: the Open Discussion Calls.</p> <p>Open Discussion Calls will be less structured calls led by consumers who will provide the discussion topic and a few questions to guide the conversation. Anyone can volunteer to lead a call!</p> <p>Suggested topics for open discussion calls:</p> <ul style="list-style-type: none"> <li>• How to engage with people who aren’t interested in their own health care.</li> <li>• How consumers access information or data</li> </ul> <p>The first call will be on Thursday, January 16. More information will follow.</p>	<p>Anyone interested in leading an Open Discussion call, please email <a href="mailto:celc@forces4quality.org">celc@forces4quality.org</a> by Dec. 31</p>
<p>Next CELC Committee</p>	<p>It’s time to transition to a new committee, to lead the CELC January to June, 2014!</p> <p>Kerry, Juanita, and Margie (our outgoing committee members, along with Michael Chilcoat) all shared their experiences being on the committee along with some advice for those who may be interested in participating.</p> <p>The CELC committee roles document can be found via the link below.</p> <p>The next CELC meeting will take place Thursday, March 13, 3:00-4:00 PM ET</p>	<p>Anyone interested in serving on the CELC Planning Committee, please email <a href="mailto:celc@forces4quality.org">celc@forces4quality.org</a> by Dec. 31</p>

Meeting Materials: Session summaries and more!  
<http://forces4quality.org/nov-2013-meeting>

2013 National Meeting Agendas- [Consumer pre-meeting](#) and [Full meeting](#)  
[CELC Committee Roles](#)  
[Meeting Engagement Form](#)  
[CELC: Ways to Get Involved](#)