

Aligning Forces for Quality

PARTNERING FOR SUSTAINABILITY

AF4Q 101

April 23, 2013



Robert Wood Johnson Foundation

**Aligning Forces
for Quality**

Improving Health & Health Care
in Communities Across America

Robert Graham, MD



**Director,
National Program Office**

Welcome

▶ Why AF4Q

- ▶ About Us
- ▶ Our Work

▶ The Importance of Sustainability

▶ Making the Most out of the National Meeting



Why AF4Q?



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We Don't Get What...



What we Pay for.

What we Need.



What to do? A Bold Experiment

Bringing together those who:

pay for,

provide,

and receive health care.

What to do? A Bold Experiment

Bringing together those who:
pay for,
provide,
and *receive* health care.



Why Sustainability

Challenges of sustainability:

A major priority for Alliance 2013-2015

		THE ALLIANCE CONTINUES	
		YES	NO
AF4Q ACTIVITIES CONTINUE	YES	YES/YES	YES/NO
	NO	NO/YES	NO/NO

Katherine Browne



**Deputy Director,
National Program Office**

AF4Q

16 Communities. 37 million people. One goal.



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16 Communities. 37 million people. One goal.



Improve and sustain high-quality,
patient-centered, equitable care by 2015

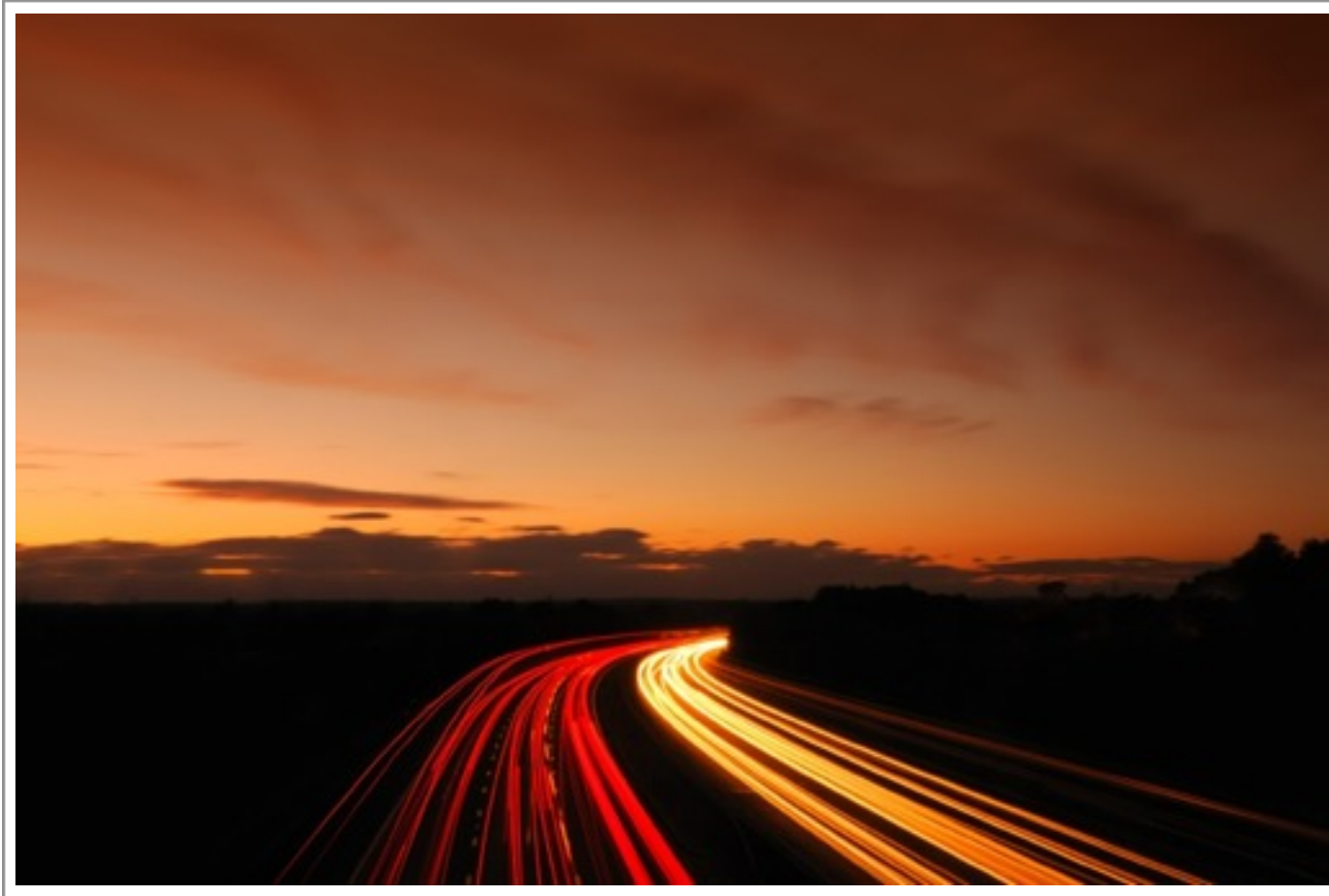


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AF4Q's Journey



Measurement and Reporting



37 Million Americans with access to local information

The image is a screenshot of a website titled 'Aligning Forces for Quality'. The header includes the title and a subtitle 'Improving Health & Health Care in Communities Across South Central Pennsylvania'. Below the header is a navigation menu with links: 'Home', 'About Us', 'Community Checkup', 'Patients', 'Employers', 'Health Care Providers', 'Organizations', 'What's Happening', 'Event Year Book', and 'Contact'. The main content area features four large, colorful buttons: 'I'm a Patient' (yellow), 'I'm a Healthcare Provider' (green), 'I'm an Employer' (blue), and 'I'm a Community Organization' (orange). Below these buttons is a section titled 'Aligning Forces for Quality - South Central PA'. This section contains a paragraph of text: 'We bring together patients, community leaders, physicians, nurses, employers and insurers from Adams & York Counties to help improve health care quality in our community. Check out how you can play a role in improving our community's health care!'. There are two main content blocks: 'What's Happening' with a list of news items and 'Community Checkup' with a call to action to check ratings. A computer monitor icon is shown next to the 'Community Checkup' section. At the bottom, there is a banner for the 'I CAN! Challenge' with the text 'Join the I CAN! Challenge' and 'Have diabetes or heart disease? Join the I CAN! CHALLENGE!'.

Integrating Consumer Voices

Empowering Patients

“I’ve seen changes in people who have no background in health, who were just patients. To see them empowered in their practice—it is a huge change.”

Janina Shayne, patient partner, Humboldt County, CA



The Lynch Pin: Payment Reform

- Critical for sustained change
- Requires significant collaboration across many parties



Alicia Aebersold



**Associate Director,
National Program Office**

May 2013 National Meeting

Optimize Your Experience



<http://forces4quality.org/may2013meeting>

Consumer Pre-Meeting

- **Building Partnerships**
- **Networking Opportunities**
- **Sustaining CE Activity**



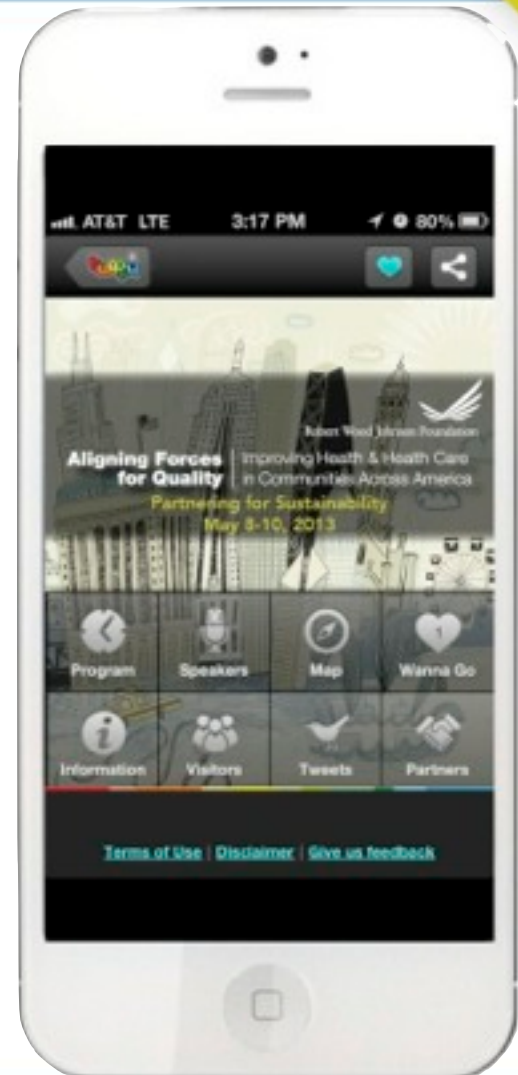
Network

- Breakfast
- Team Time
- Social Events



AF4Q Meeting App

- Stay current
- Interact better
- Free
- Compatible with all devices



AF4Q Meeting App

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Start using the app today!
www.forces4quality.org/app



Learn

	Option 1	Option 2	Option 3
Thursday Morning	The State of Partnering with the States	Stakeholder Relationships: Teachable Moments in Retention of Stakeholders	What it Takes: Characteristics of Sustainable Efforts
Thursday Afternoon	The Road to Financial Sustainability: Partnering with Grantmakers	Sustainability Through Adaptability: Building Strong Foundations for the Future by Cementing Partnerships Now	Getting to “YES”: Interest-Based Negotiations
Friday Morning	Health Insurance Exchanges: What to Expect When You’re Expecting	Partnering for Organizational Development: The “Secret Sauce” of Alliance Building	The Road to Financial Stability: Finding Value in Data

Empower

- **Opening Plenary:** Partnering to Create a Movement
- **Lunch Plenary:** Leading With Story: Working with Media Partners to Amplify Your Voice
- **Closing Plenary:** Built to Last

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- **Opening Plenary:** Partnering to Create a Movement
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Checklist for Success

- ✓ Come prepared
- ✓ Check in at registration for materials and assistance
- ✓ Read the daily newspaper for updates
- ✓ Introduce yourself and where you're from
- ✓ Ask a question at a breakout
- ✓ Meet five new people
- ✓ Connect on Twitter with #AF4Q
(New to Twitter? We can help!)
- ✓ Post something about what you have learned on the Transformation has Begun Facebook page
- ✓ **SHARE YOUR STORY!**



Questions



Thank You

Learn more at www.forces4quality.org



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