

5:30 pm-8:30 pm

Rosemont AB

**KICKOFF EVENT: RECEPTION & DINNER**

Join Robert Graham, Program Director, Aligning Forces for Quality (AF4Q) National Program Office (NPO), as he introduces AF4Q's conversation on sustainability, which will take place during the next 18-months.

Meeting Room High Speed Internet Access  
Wireless or Hardline Access

Username: - HYATT-MEETING

Password: - GWU2013

How to connect:

Go into your Device wireless settings to choose the network "HYATT-MEETING".

After it connects, open your browser (ex. Internet Explorer, Firefox, Safari) and instead of going to your home page it will jump to a PSAV splash page that will ask you for a password.

Type in your password to gain access.

Internet access in the meeting space is based on the number of connections you ask for so please LOG OUT when you are done using the internet. In order to log off, a person must be connected and type "http://logout" in the URL bar to remove their device from the network.

7 am-8am  
Rosemont AB

### INFORMAL NETWORKING BREAKFAST

A hot breakfast is available for all meeting attendees.

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8 am-8:30 am

### DEFINING SUCCESS

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8:30 am-9:30 am

### SUSTAINING THE WORK: BRIGHT SPOT INSPIRATION

Panelists will discuss their experiences transitioning from grants funding to other funding streams and will share how they established and articulated their return on investment (ROI).

Moderator: David Williams, President, Health Business Group

Panelist: Veronica Miller, Director, Forum for Collaborative HIV Research

Dr. Veronica Miller is the director of the Forum for Collaborative HIV Research and visiting professor at the University of California, Berkeley School of Public Health. She joined the Forum after having directed the interdisciplinary HIV Research Group at the HIV-1 Outpatient Clinic of the JW Goethe University in Frankfurt, Germany. Dr. Miller has carried out research on HIV treatment strategies, focusing on immunological and virological impact of antiretroviral treatment protocols. One major area of interest is viral drug resistance, and much of the work has focused on the characterization of treatment failure. Dr. Miller was a co-founder of and chaired the Euro Guidelines Group on HIV Drug Resistance, the first pan-European group established for the purpose of ensuring a common standard of care for patients in all European states. In addition, she has been an active member of various European collaborative projects, including the EuroSIDA study. She obtained her PhD in immunology at the University of Manitoba, Canada.

Panelist: Phil Kalin, President and CEO, Center for Improving Value in Health Care

Phil is the president/CEO of the Center for Improving Value in Health Care (CIVHC). CIVHC is a non-profit organization created to advance statewide initiatives to improve Colorado's health care quality and contain costs. Phil has more than 30 years of senior leadership experience in non-profit and for-profit health care, senior living, and education organizations. He was a senior executive at Henry Ford Healthcare System in Detroit, Mt. Sinai Medical Center in Cleveland and president/CEO of Rose Medical Center in Denver. Phil later co-founded and was CEO of CustomMed Solutions, a health care technology company. Phil earned a Bachelor of Science from the University of Iowa and a Master's in Healthcare Administration from the University of Michigan.

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THURSDAY, MARCH 21 (continued)

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9:30 am-10:30 am	<b>IDENTIFYING THE RETURN ON INVESTMENT</b> Principles and template for analyzing different aspects of ROI and how to apply the model in a multi-stakeholder environment. Presenter: David Williams
10:30 am-10:45 am	BREAK
10:45 am-12 pm	<b>EXPLORING THE VALUE OF ALLIANCE WORK: CROSS-ALLIANCE DISCUSSIONS</b> Small cross-Alliance groups will each discuss an activity or service and its potential benefit for various stakeholder groups. Consumer engagement (CE) representatives will focus on CE-related activities.
12:00 pm-1pm	LUNCH
1:00 pm-2:45 pm	<b>DEVELOPING THE ROI</b> Each Alliance team will meet to discuss results from the cross-Alliance discussions and choose one (or two) activities to apply the ROI template.
2:45 pm-3 pm	BREAK
3:00 pm-4:30 pm	<b>SHARE &amp; REFINE: CROSS-ALLIANCE DISCUSSIONS</b> Alliance teams will share their ROI analyses with each other for feedback and suggestion: what's missing? What other stakeholder groups might benefit from a particular activity?
4:30 pm-4:45 pm	WRAP-UP
4:45 pm-5:15 pm	<b>(OPTIONAL) OVERVIEW OF CE FUNDING OPPORTUNITY</b> Feel free to stay for an informal Q&A about the upcoming CE sustainability funding opportunity.
5:15 pm -	<b>DINNER ON YOUR OWN</b> A restaurant guide is in your packet.

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7 am-8 am

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8 am-9:30 am

**TESTING THE ROI**

Faculty and participants will test ROI with the perspective of various stakeholder groups. Look at your draft ROI from yesterday's sessions:

- What are the counterpoints to your proposed benefits?
  - What are the strong and weakest components of the ROI?
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9:30 am-9:45 am

BREAK

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9:45 am-10:30 am

**INGREDIENTS FOR SUSTAINABILITY: A CHECKLIST**

Capturing and conveying ROI is a core component of sustainability. What are the other ingredients? How will you know your efforts are sustainable? How will you know if you have to shift direction?

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10:30 am-12 pm

**NEXT STEPS**

Everyone will participate in a group discussion to answer:

- What information or answers were you seeking but did not get?
  - What information and exchange will be most helpful moving forward, and through what media of exchange or modalities—e.g., at national meetings, through focused affinity groups, peer-to-peer site visits, webinars, others?
  - Action Steps: What will you do or pursue upon returning home?
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12 pm -

**LUNCH**

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Don't forget to fill out your evaluation.