

Welcome to San Francisco!

The consumer representative meeting will be held in Embarcadero on the third floor. If you need anything, please ask an NPO staff member—we are here to make both this pre-meeting and the national meeting engaging and enjoyable for you.

10:15 am-11:00 am**COFFEE AND CHIT-CHAT**

Meet or reconnect with consumers, Alliance representatives, and staff of the AF4Q National Program Office (NPO) and the Robert Wood Johnson Foundation (RWJF)

11:00 am-11:45 am**WELCOME AND INTRODUCTIONS
YOUR STORY MATTERS**

- **Susan Mende**, RWJF
- **Katherine Browne**, NPO
- **Alicia Aebersold**, NPO

11:45 am-12:30 pm**STORIES OF PERSONAL AND COMMUNITY IMPACT**

Deborah Roseman, NPO, moderator

- **Jay Conner**, San Diego, CA
- **Patty Black**, Oregon
- **Lisa Lamkins**, Wisconsin
- **Juanita White**, Memphis

12:30 am-12:45 pm**BREAK**

Pick up lunch, return to table

12:45 pm-1:15 pm**SETTING THE STAGE:
THEMES OF THE NATIONAL MEETING**

- Storytelling
 - Connecting the dots
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1:15 pm-2:00 pm

BREAKOUT GROUPS: CONNECTING THE DOTS

Six tables represent each of the six national meeting breakout sessions.

- Which stories contribute to the discussion of this topic?
- Which perspective is most powerful (personal/project impact)?
- Does the most effective story perspective depend upon the target audience?

2:00 pm-2:30 pm

REPORT BACK FROM BREAKOUT GROUPS

Deborah Roseman, moderator

2:30 pm-3:00 pm

WRAP UP AND CLOSE
