



The Value of Story evaluation

Please take a few minutes to tell us about your experience at the **Consumer Pre-Meeting** to the November 2012 National Meeting. Your feedback is very important to us and will assist us in planning future meetings.

Overall Attitudes and Satisfaction about Pre-Meeting				
Overall I would rate the pre-meeting (n=36)	Excellent 25 (69%)	Good 11 (31%)	Fair	Poor
How satisfied were you with communication provided before the pre-meeting (i.e., invitation information, “AF4Q 101” webinars, travel logistics)? (n=36)	Excellent 26 (72%)	Good 10 (28%)	Fair	Poor
How would you rate the quality of the information and materials presented (i.e., folder contents and hand outs)? (n=37)	Excellent 25 (68%)	Good 11 (30%)	Fair 1 (3%)	Poor
How would you rate the pre-meeting facilities (i.e., size of rooms, food)? (n=36)	Excellent 21 (58%)	Good 12 (33%)	Fair 3 (8%)	Poor
Comments: <ul style="list-style-type: none"> • Once communication was received, great; however, local office delayed getting info out to attendees • Food was good. Temp. in room too cold!!! • It was too cold in the room • Room a bit cold at beginning, but I wore a sweater so I was OK. • My 1st meeting- great info and stories • Room temp. Kind of an unusual shape for a meeting room • Cold room! • Room too cold • Confused about breakfast but staff took care of issue wonderfully. • Good meeting facility but would have been nice to have garbage and recycling containers available. • Painfully cold but it later warmed up. • Amazing content. Wish there was a way to help network- maybe icebreaker? Split groups up? • Climate control in meeting room (uncomfortably cold) 				
Pre-Meeting Agenda Items				
How useful was the introduction (from RWJF and NPO staff) in helping you understand the value of your story? (n=33)	Did Not Attend 2 (6%)	Very Useful 22 (67%)	Useful 9 (27%)	Not Useful
How useful were the examples of consumer stories in helping you think about your own story—as an individual, or as a participant in AF4Q? (n=36)	Did Not Attend	Very Useful 30 (83%)	Useful 6 (17%)	Not Useful



How useful were the consumer speakers in energizing you? (n=36)	Did Not Attend	Very Useful 29 (81%)	Useful 7 (19%)	Not Useful
How useful were the consumer speakers in giving you ideas for engaging in your community? (n=36)	Did Not Attend	Very Useful 27 (75%)	Useful 8 (22%)	Not Useful 1 (3%)
<p>Comments:</p> <ul style="list-style-type: none"> • The speakers and their stories were incredibly valuable and their courage and generosity in sharing their stories is inspiring • The panelists were excellent; I took notes • Can't think of any other items • Bob and Helen story was very helpful • Person with AIDS story was rather rambling. • Great stories • Loved the panelists' different perspectives • More consumer speakers!! • This group was <u>very informative</u>. You need to know the "heartbeat" of the community. Without grassroots you can't make it. 				

National Meeting Overview

How useful was the overview of the national meeting agenda in preparing you for the rest of the national meeting? (n=36)	Did Not Attend	Very Useful 23 (64%)	Useful 11 (31%)	Not Useful 1 (3%)
How useful was the break-out group discussion in preparing you to share your story? (n=36)	Did Not Attend	Very Useful 21 (58%)	Useful 13 (36%)	Not Useful 2 (6%)
<p>Comments:</p> <ul style="list-style-type: none"> • Very useful for thinking about the session • Table facilitator did not seem clear on instructions • Great idea • People in group discussions were very interesting • Great discussion! 				

We want your feedback – how do you feel about these aspects of the Pre-Meeting?

Opportunities to meet people from other Alliances (n=37)	Excellent 21 (57%)	Good 12 (32%)	Fair 4 (11%)	Poor
Opportunities to actively participate in the pre-meeting (n=37)	Excellent 23 (62%)	Good 11 (30%)	Fair 3 (8%)	Poor
Combination of consumers and staff as attendees (n=37)	Excellent 27 (73%)	Good 7 (19%)	Fair 3 (8%)	Poor
<p>Comments:</p> <ul style="list-style-type: none"> • Always a great opportunity to connect • When I think of consumers, I think of actual patients from the ground, the communities we serve. • Facilitation of breakouts needed to be stronger to better balance the very diverse backgrounds and perspectives of participants 				



After the pre-meeting, do you feel..?				
Better prepared for the national meeting? (n=35)	Definitely 27 (77%)	Some- what 5 (14%)	Not much 2 (6%)	No 1 (3%)
Better prepared to engage in your community? (n=35)	Definitely 25 (71%)	Some- what 9 (26%)	Not much	No 1 (3%)
Like an important part of the AF4Q program? (n=33)	Definitely 26 (79%)	Some- what 4 (12%)	Not much 2 (6%)	No 1 (3%)
Is this your first AF4Q national meeting? (n=28)			Yes 17 (61%)	No 11 (39%)
<p>Comments, including ideas for topics at future consumer meetings:</p> <ul style="list-style-type: none"> • I'm a staffer so I'm not sure how great this [is] but consumer reps from our community are engaged, impressed, energized and inspired. • Back to basics- care with out so much technology • Extremely helpful in preparing for the national meeting • This was my first meeting, and I am very impressed with the information and support I received prior to the meeting and the quality of information at the pre-meeting. I've never been in a meeting that provided me with information to help me be better prepared to participate and be engaged in a national meeting. Thank you! • Great meeting • I would love to share my story at next year's meeting (Alicia Staley) • <i>(Note: from here down all from same consumer)</i> • Social media (Twitter, Facebook, etc) including demos to convey alliance message Consumer engagement strategies from other industries (consumer products, etc) • E-patient Dave as a guest speaker • Conveying return on investment with sponsors- what does sponsor get in value by supporting alliances? • Eva Grayzal, master storyteller and oral cancer survivor as a panelist or guest speaker (www.evagrayzel.com) 				