



Robert Wood Johnson Foundation

Aligning Forces for Quality

Cultivating Innovation

May 16–18, 2012
New Orleans, LA

meeting at-a-glance
as of May 2, 2012

Follow the meeting on Twitter with #AF4Q
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wednesday, may 16

project directors' meeting

by invitation only • poydras room

8 am–3:30 pm

Breakfast and lunch will be provided.

consumer representatives' meeting

by invitation only • pelican I and II

11 am–3 pm

All consumers who are attending the national meeting are invited to this premeeting, along with Alliance consumer engagement staff. Lunch will be provided.

AF4Q app challenge judges meeting

by invitation only • acadian I and II

3:30–5 pm

AF4Q App Challenge judges will view demos from the five finalists. All five demos will be available on Thursday in the registration area outside the sessions for attendees to see.

networking in NOLA! : welcome

reception and dinner

Open to all attendees • The Foundry

5–9 pm

Please join us for the first event of the national meeting! We will meet downstairs at the hotel at 5 pm and will leave at 5:30 pm for a short walk to the event location. Don't be late—you will *not* want to miss the surprises we have in store! We will have buses available to take you back to the hotel or drop you on Bourbon Street at the conclusion of the event if you feel the night is still young.

Sessions are open to all attendees unless specifically noted. Please ask a member of the National Program Office (NPO) staff if you have any questions.

thursday, may 17

fun run in the French quarter

6:15 am

Interested runners (and walkers) should meet at the main entrance at St. Charles Ave. (bottom of the escalators) to explore the French Quarter and riverfront.

networking breakfast and registration

le salon pre-function area

7 am–8:15 am

Come eat a hot breakfast and catch up with old friends—or meet some new ones. Are you a first-time meeting attendee? Sit at one of the tables marked “FIRST-TIME ATTENDEES” to get a casual overview of the meeting and AF4Q from NPO and RWJF staff.

innovative technology demonstrations

pre-function area

7 am–3 pm

Take a moment throughout the day to see demonstrations from the five finalists in the AF4Q App Challenge and get a close-up look at NQF's Quality Positioning System and new Community Tool to Align Measurement.

opening plenary: cultivating innovation

la salle ballroom

8:15 am–10:10 am

Welcome from RWJF and the NPO
Keynote: Jay Walker, founder of priceline.com and curator of TedMed

break

10:10 am–10:30 am



thursday, may 17

thursday, may 17
continued ...

concurrent breakout sessions, set #1

meet the payers: a frank dialogue with health plans & policy experts

pelican I and II

10:30 am–12:30 pm

Anne Weiss, RWJF (introduction)

Melissa Kennedy, Cincinnati (moderator)

Tom James, Humana | Allan Korn, BCBSA | Sharon

Siler, Avalere | Chris Stanley, United Healthcare

This session will provide a look inside the minds of commercial health plan executives and federal policy makers to help you anticipate changes to expect over the next 12-24 months, and think about best taking advantage of these opportunities.

innovations in reaching the underserved: cultivating the PCMH model in the safety net

la salle ballroom b

10:30 am–12:30 pm

Bob Graham, GWU (introduction)

Edward H. Wagner, MacColl Center (moderator)

Lander Cooney, Community Health Partners,

Montana | William H. Pankey, Swope Health

Services, Kansas City | Joan Pernice,

Massachusetts League of Community Health

Centers | Janina Shayne, Humboldt

The PCMH model is being implemented across the country in innovative health systems and primary care practices with success. Hear about how this model is being applied in the safety net.

value-based purchasing looming large: lessons for providers, payers, patients

la salle ballroom c

10:30 am–12:30 pm

Mike Painter, RWJF (introduction)

David Shute, Q-Corps (moderator)

Susie Dade, Puget Sound | Nancy Foster, AHA |

Mary Ann Brown Peugeot, Vanderbilt Patient and

Family Advisory Council | Gerry Shea, AFL-CIO

This session will explore how industry leaders have been transforming and improving hospital care quality to best position themselves for value-based purchasing. What is the opportunity for other purchaser coalitions to begin incorporating similar payment reforms into private health plan reimbursement systems?

networking luncheon

la salle ballroom a

12:30 pm–1:30 pm

Katherine Browne, GWU (welcome and greetings)

concurrent breakout sessions, set #2

consumers & purchasers driving change

pelican I and II

1:45 pm–3:45 pm

Anne Weiss, RWJF (introduction)

Gerry Shea, AFL-CIO (moderator)

Jerry Burgess, HC21 Knoxville | Betty Hilton,

University of Maine | Brett Hoskins, AFSCME | Frank

Johnson, SEHC

This panel will showcase the power and potential of purchaser coalitions and labor management groups in transforming local health care delivery and payment. Whether your community has strong labor groups, large private or public employers, or a variety of smaller purchasers, the combined strength of consumer voices and purchasing leverage can launch remarkable change.

innovations in reducing emergency department visits

la salle ballroom b

1:45 pm–3:45 pm

Susan Mende, RWJF (introduction)

Laura McEwen, Humboldt (moderator)

David A. Hnatow, Greater San Antonio Emergency

Group, Texas | Jennifer Kemp, Albuquerque |

Jamie Kopiczko, Detroit | Lisa Mason, Detroit | Pat

Montoya, Albuquerque

Reducing avoidable visits to the emergency department is a community problem that requires a collaborative solution – and engaging providers, payers, and consumers. This session will highlight three innovative approaches: engaging consumers, engaging providers, and engaging the community.

smarter spending: reducing waste and controlling cost

la salle ballroom c

1:45 pm–3:45 pm

Marcia Wilson, GWU (introduction)

Suzanne Dellbanco (moderator)

Katrina Kahl, Oregon | Mary McWilliams, Puget

Sound | Cally Vinz, Minnesota

Panelists will present approaches to reducing waste and controlling cost. By improving transparency, reducing unnecessary services, and reducing unwarranted variation, these Alliances are making great progress in addressing this difficult issue.

alliance “team time”

acadia, poydras, and pelican

4 pm–5 pm

break

5 pm–5:30 pm

networking reception

la salle ballroom a

5:30 pm–6:30 pm

dinner on your own

6:30 pm



friday, may 18

networking breakfast

la salon pre-function area

7 am-8 am

concurrent breakout sessions, set #3

achieving ambulatory quality improvement by engaging providers through practice coaching

pelican I and II

8 am-10 am

Susan Mende, RWJF (introduction)

Jen Powell, IPIP (moderator)

Kate Ebersole, Western New York | Elizabeth Foley, Maine | Rush Gross, SCPA | Keith Mandel, Cincinnati Children's Hospital | Dick Simpson, SCPA | Kimbra Wells Metz, Washington Academy of Family Physicians

Learn from those who have benefited from practice coaching and examine why this strategy can be effective in driving quality improvement and demonstrating value for patients, providers and your Alliance.

get inspired: innovation grantees

la salle ballroom b

8 am-10 am

Bob Graham, GWU (introduction)

Ellen-Marie Whelan, CMMI (moderator)

Sara Butterfield, Western New York | Margie Namie, Cincinnati | Mickey Reid, Minnesota

The Center for Medicare and Medicaid Innovation (CMMI) has been tasked with testing innovative payment and service delivery models to reduce cost while preserving or improving quality. Come talk with some communities who have been selected to participate in CMMI programs and who are using the opportunity to do truly inspiring work.

friday, may 18

concurrent breakout sessions, set #3

fun with payment incentives

la salle ballroom c

8 am-10 am

Michael Painter (moderator)

Chris Amy, SCPA | Don Bradley, BCBS North Carolina | Suzanne Delbanco | Karen Timberlake, Wisconsin

Discover how data can help drive the payment reform conversation in your market. Learn how other Alliances have used data to identify opportunities and create productive discussions among key stakeholders in your market. This session will focus on strategies and lessons learned on stimulating payment incentives through programs such as medical homes, flat fee, or bundled payments. Panelists will share how data and collaborative conversations have stimulated and empowered their markets to move forward with their payment initiatives.

break

10 am-10:20 am

Finalize hotel checkout if you need to, but hurry back for our closing plenary speaker!

closing plenary: sparking good ideas

le salon ballroom

10:30 am-12:30 pm

Keynote: Steven Berlin Johnson

Johnson is the best-selling author of seven books on the intersection of science, technology, and personal experience. His newest book is Where Good Ideas Come From: The Natural History of Innovation. From Darwin to YouTube, Johnson asks the questions: What kind of environment fosters the development of good ideas? What sparks the flash of brilliance? How does groundbreaking innovation happen? His answers are never less than revelatory, convincing, and inspiring.

friday, may 18

networking lunch: all attendees

la salon ballroom

12:30 pm-1:30 pm

Attendees may enjoy lunch in the ballroom or take it to go – boxes will be available for those who want or need to pack lunch for the road.

post-meeting activities

networking lunch: project directors

AF4Q Project Directors only • acadian I and II

12:30 pm-1:30 pm

networking lunch: consumers

consumer representatives only • pelican I

12:30 pm-1:30 pm

ambulatory quality improvement leadership consortium

by invitation only • poydras room

1:30 pm-3:00 pm

Dessert and coffee will be available.



intercontinental new orleans – floor plan, third floor

