

**Align | Accelerate | Achieve**  
**agenda**

premeeting activities – wednesday, november 9

7:30 am – 4:30 pm  
Lafayette Park/Farragut  
Square

project directors' meeting  
(Project directors only)

Breakfast will be available starting at 7:30 am. The project directors will meet from 8:30 am until 1:30 pm, with lunch provided. At 1:30 pm, invited senior staff from the *Aligning Forces for Quality* (AF4Q) National Program Office (NPO) and the Robert Wood Johnson Foundation (RWJF) will join the meeting.

10:30 – 11:30 am  
Independence E

consumer representatives' networking coffee break  
(By invitation only)

Informal time for consumers and Alliance consumer engagement staff to meet and chat with staff from the AF4Q NPO and RWJF.

11:30 – 4:30 pm  
Independence B/C/D

consumer representatives' meeting  
**Empower | Educate | Engage**  
(By invitation only)

11:30	Lunch is available – feel free to enjoy while we get started
12–12:30 pm	Welcome
12:30–1:05 pm	<b>EMPOWER:</b> Highlighting bright spots in Consumer Engagement (CE) from AF4Q communities, and a guided tour of the CE presence on the new website
1:05–1:15 pm	Break
1:15–2:45 pm	<b>EDUCATE:</b> Making the most of the national meeting – mini boot camp led by peers and NPO staff on cost, payment, and care across settings
2:45–3 pm	Break
3–4:20 pm	<b>ENGAGE:</b> Maximizing your effectiveness as an AF4Q consumer (led by the National Partnership for Women & Families)
4:20–4:30 pm	Wrap-up and next steps

We are pleased to offer free wi-fi on the Independence Level for AF4Q attendees. If you are using it to get on Twitter, remember to use #AF4Q.



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## national meeting – wednesday, november 9

6:30– 9:30 pm  
National Museum of  
Women in the Arts  
1250 New York  
Avenue NW

### welcome reception & dinner

Come celebrate with your colleagues in one of the most beautiful spaces in the nation's capital. The museum is dedicated to ensuring that high quality accomplishments from across the nation are collected and shared – a fitting place for us to gather.

Laugh, reconnect, and make some new friends. There will be drinks and appetizers, dinner, and conversation.

The museum is a short five-minute walk from the hotel – staff will guide the way. Please let us know if you need special assistance in getting to the museum – we have a shuttle available by request.

## thursday, november 10

*Sessions are open to all attendees unless specifically noted. Join the conversation on Twitter at #AF4Q*

6 am  
Hotel Lobby

### fun run to the national mall

Join some of your fellow meeting attendees for a fun run down to the National Mall, where you will enjoy the quiet streets of DC and see sites like the Martin Luther King, Jr. and World War II Memorials. What better way to pump up your morning energy than to see the monuments against the sunrise?

Route is approximately 3.5 miles but feel free to shorten. All paces welcome!

**CHECK IT OUT:** Stop by for a guided tour of AF4Q's new public website – a powerful vehicle to showcase your results and impact. Have a story to share you think should be featured? Come to the desk and let us know – or email us at [webteam@forces4quality.org](mailto:webteam@forces4quality.org).



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# agenda

6:30 – 8 am  
Independence Foyer

## breakfast & registration

A hot breakfast is available to all attendees beginning at 6:30 am.

Attendees are invited to bring their plates to the open breakfast session in the plenary room, where you can chat with colleagues before the day begins.

Feel free to stop by the table in the lobby on the Independence level for a guided tour of the new AF4Q public website, where we are showcasing your successes!

7 – 8:15 am  
Independence D/E

## pre-meeting breakfast session

### Employer Engagement Learning Collaborative

John Gallagher, Puget Sound Alliance • Ted Rooney, Maine Alliance • David Schneider, AIR • Lee Thompson, American Institutes for Research (AIR) • Jessica Waddell, AIR  
(By invitation only)

This session will provide the ten participating Alliances the opportunity to meet with the AIR team as well as their peers. The session will feature two speakers to promote peer-to-peer learning, including successes and challenges related to engaging employers. There will be ample time for questions and discussion to help the Alliances identify commonalities and strategies that could be replicated in their communities.

8:30 – 8:45 am  
Independence A

### *opening plenary:*

## welcome

John Lumpkin, Robert Wood Johnson Foundation (RWJF) • Anne Weiss, RWJF • Bob Graham, George Washington University (GW)/Aligning Forces for Quality National Program Office

**DID YOU KNOW?** There is an ongoing conversation underway on Facebook, in the group “Transformation Has Begun,” where you can connect with healthcare luminaries and those doing the hard work in the communities. Add your voice!



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# agenda

8:45 – 10 am  
Independence A

*opening plenary:*

information-insights-action: bringing scale to health care

Thomas Goetz, executive editor of *Wired* and author of *The Decision Tree: Taking Control of Your Health in the New Era of Personalized Medicine*.

10 – 10:15 am

break

10:15 – 12:15 pm

**ALIGN:** concurrent breakout sessions

*Please note: All breakout sessions will be recorded.*

Independence  
F/G/H/I

*Payment/Incentives Track:*

**Aligning Payment Reform Agendas and Perspectives Across the Payment Landscape**

Mark McClellan, Brookings (invited - welcome and introduction)

Michael Bailit, Bailit Health Purchasing • Bob Parrish, West Michigan Alliance •

Kalahn Taylor-Clark, National Partnership for Women and Families (invited) • Jay

Want, Improving Value in Healthcare

Payment reform affects stakeholders - providers, purchasers, consumers - in different ways. In this session, panelists will discuss the pros and cons of different types of payment models and examples of existing models. The session will focus on how to engage various stakeholders in a constructive dialogue and how to gain collective buy-in for payment reform efforts. In small groups, participants will discuss which payment model(s) they find most attractive and steps they could take in their communities to generate support for payment reform.



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Lafayette Park/  
Farragut Square

*Cost Track:*

**Stakeholder Perspectives on Addressing Health Care Costs**

Mike Painter, RWJF (welcome and introduction)

Andrew Webber, National Business Group on Health (moderator)

Kathy Hutcheson, South Central Pennsylvania Alliance • Vince Kerr, United Health Care • Karthik Shyam, AIR • TBD PROVIDER [invited]

Panelists will share their different perspectives on why it is important to control costs and increase the value of health care spending. The session will feature the strategies providers, health plans, and consumers use to reduce costs and promote the value of health care.

Independence  
B/C/D/E

*Care Across Settings Track:*

**Aligning Stakeholders: How to Connect the Dots**

Susan Mende, RWJF (welcome and introduction)

Jane Brock, Colorado Foundation (overview)

This session will focus on a community approach to improving care across settings. Participants will hear examples of how principles of commons management have been applied to reduce readmissions in work done by quality improvement organizations (QIOs) around transitions in care. The goal of this session is to identify strategies to promote cooperation among stakeholders for quality improvement and cost containment across multiple settings of care. Small group discussions will focus on identifying potential partners, building relationships and brainstorming solutions to resolve competing or conflicting agendas/perspectives.

12:15 – 12:30 pm

break

12:30 – 12:40 pm  
Independence A

*luncheon plenary:*

welcome

Katherine Browne, GW

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12:40 – 1:30 pm  
Independence A

*luncheon plenary:*

let patients help: engaging the ultimate stakeholder  
e-Patient Dave deBronkart

1:30 – 1:45 pm

break

1:45 – 3:45 pm

**ACCELERATE:** concurrent breakout sessions

*Please note: All breakout sessions will be recorded.*

Independence  
F/G/H/I

*Payment/Incentives Track:*

**Accelerating Your Work: Overcoming the Big Barriers to Payment Reform**

Jay Want, Improving Value in Healthcare (welcome and overview)

Facilitators: Chuck Alston, MSL • Tanya Alteras, NPWF • Michael Bailit, Bailit Health Purchasing • Nikki Highsmith, CHCS • Jennifer Stephens, AIR • Kalahn Taylor-Clark, NPWF • Jessica Waddell, AIR

Engage in this interactive session where participants will work with case studies to explore real world challenges to payment reform. Participants will brainstorm potential strategies and solutions to the different scenarios in the case studies. The case studies will span the continuum of situations found within communities and provide participants with opportunities to discuss a variety of strategies and approaches to planning and implementing payment reform efforts in their communities.

Lafayette Park/  
Farragut Square  
(moving to  
Independence A for  
table work)

*Cost Track:*

**Practical Solutions to Accelerating the Value Equation**

Francois de Brantes, HCI3 (welcome and overview)

Facilitators: David Ahern, HITRC • Elizabeth Bailey, HCI3 • Dianne Hasselman, CHCS • David Schneider, AIR • Karthik Shyam, AIR • Kirsten Sloan, NPWF • Jen Sweeney, NPWF



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This session offers a real opportunity to “roll up your sleeves” and puzzle through a complex problem that gets to the heart of the matter; that is, after you have identified the opportunities to reduce costs for a particular disease or condition, how do you address these opportunities? Attendees will be seated at tables with people from different communities and stakeholder perspectives and participate in a facilitated discussion based on case studies designed to explore real world challenges to reducing costs.

Independence  
B/C/D/E

*Care Across Settings Track:*

**Moving to Action: Accelerating Your Work**

Jane Brock, Colorado Foundation (welcome and introduction)

Chad Boulton, Johns Hopkins Bloomberg School of Public Health (overview)

Facilitators: Brian Austin, MacColl • Kristin Carman, AIR • Darren DeWalt, IPIP • Jen Powell, IPIP • Dale Shaller, Shaller Consulting Group • Lee Thompson, AIR

During this session, participants will learn about a variety of approaches to improving care across settings. The goal of the session is for participants to understand the essential components of an intervention as well as practical issues around implementation. Small groups will discuss possible care across settings efforts and how they would work in different communities, including considerations of targeted population, necessary data sources, possible performance measures and potential funding sources.

3:45 – 4 pm

break

4 – 5 pm  
Independence A

alliance “team time”  
**(Alliance team members only)**

A chance for Alliance teams to come back together, share what they have learned, and make plans for the next day. A table will be reserved for each Alliance in the ballroom for your convenience, but teams can of course meet wherever they choose.

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5 – 5:30 pm

break

5:30 – 6:30 pm

Grand Café  
Lagoon Level

networking reception and special presentation

Come enjoy appetizers and drinks before dinner ... and a can't-be-missed special presentation.

6:30 pm –

dinner on your own

There are a number of delicious options to consider.

**Enjoy the Hotel's Restaurants**

Want to enjoy a nice dinner without venturing out too far? The hotel offers two convenient options: Cure Bar & Bistro and The Grand Café

**Venture Out Nearby**

A list of local restaurants is available at the AF4Q meeting registration desk.

friday, november 11

6:30 – 8:40 am

Independence Foyer

breakfast & registration

Breakfast is available beginning at 6:30 am.

7 – 8:15 am

pre-meeting breakfast sessions

Independence A

**National Quality Forum: Dashboard & Quality Positioning System**  
(Open to all)

Anisha S. Dharshi, National Quality Forum (NQF) • Diane L. Stollenwerk, NQF

The National Quality Forum's Community Framework to Align Measurement (Dashboard) project is intended to meet the needs of communities wishing to align and/or expand their current public reports with national priorities and



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requirements. Join us for breakfast to inform the finalization of the Framework tool and supporting information and see first-hand where other AF4Q alliances are measuring.

Independence I

**Medicaid Health Care Reform Workgroup**  
**(By invitation only)**

Dianne Hasselman, CHCS • Nikki Highsmith, CHCS • Tricia McGinnis, CHCS • Stephen Somers, CHCS

This breakfast meeting convenes the Alliances in the Medicaid Health Care Reform Workgroup. The meeting will cover the upcoming mandatory rate increase for Medicaid primary care providers (i.e., “the PCP bump”) and how to leverage that new revenue by linking it to ambulatory quality improvement; and the opportunity for alliances to help drive quality improvement in the health benefit exchanges that will “go live” 2014.

Independence E

**Peer to Peer PHR/Web Portal Workgroup**  
**(By invitation only)**

David Ahern, HITRC • Judy Phalen, HITRC

This breakfast meeting convenes the participants of the Health Information Technology Resource Center's Peer-to-Peer PHR/Web Portal Workgroup. The gathering will provide a chance for Workgroup members to meet informally to discuss the status of their projects, challenges and potential solutions

8:30 – 10:30 am

**ACHIEVE: Concurrent Breakout Sessions**

*Please note: All breakout sessions will be recorded.*

Success comes, of course, from hard work—the kind you do every day in your communities and the kind you have been doing here in Washington, DC with experts and your peers this week. As we heard from *Switch* author Chip Heath at the May meeting, success also comes from identifying and assessing “bright spots,” successful moments or movements that can shine

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light on things that work, offer ideas for overcoming hurdles in our own situations, and provide inspiration. As our keynote speakers yesterday **both** touched upon, bright spots can come in the form of different ways of sending messages or using different tools to change behaviors. No other situation will be exactly like yours, but all can offer inspiration to help you on the path to align, accelerate, and achieve.

The Bright Spots featured in this final breakout session come from within and outside of AF4Q. They are stories that are intended to inspire questions, provide thoughtful dialogue, and spur change.

Should you have been featured here? Let us know ... we are already planning for the May meeting and are always pleased to feature your stories on the AF4Q website.

Independence  
F/G/H

*Payment/Incentives Track:*  
**Bright Spots**

Marcia Wilson, GW (welcome and introduction)  
Cristie Travis, Memphis Alliance (moderator)  
Paul Brand, Employers' Coalition on Health • Jeff Kamil, Anthem Care Management • Melinda Karp, Greater Boston Alliance • Dana Safran, BCBS Mass

TBD

*Cost Track:*  
**Bright Spots**

Katherine Browne, GW (welcome and introduction)  
Jim Chase, Minnesota Alliance (moderator)  
Chris Amy, SCPA Alliance • Kelly Court, WCHQ • Sarah Gardner, Prodigy Health Group • Matthew Gigot, WCHQ

Independence  
B/C/D

*Care Across Settings Track:*  
**Bright Spots**

Claire Gibbons, RWJF (welcome and introduction)  
David Shute, Oregon Alliance (moderator)  
Chad Boulton, Johns Hopkins • P.J. Brennan, UPenn • Betsy Stapleton,



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# agenda

Humboldt County Alliance • Chuck Baumgart, Presbyterian Health Plan

10:30 – 10:45 am  
Independence A

reconvene in plenary room

10:45 – 12:15 pm  
Independence A

closing plenary: pulling it all together

Anne Weiss, RWJF

Mike Painter, RWJF (moderator)

Jane Brock (care across settings) • Jay Want (payment) • Francois de Brantes (cost) • e-Patient Dave deBronkart

12:15 – 1:15 pm  
Independence A

adjourn and lunch

A buffet luncheon will be available at the conclusion of the National Meeting. Attendees are welcome to enjoy their meals in the ballroom or pack their lunches “to go.”

With deep gratitude to the November 2011 National Meeting Planning Committee for their ideas, insights, time, and energy.

Alexis Levy, RWJF

Bob Parrish, project director, West Michigan

Katherine Browne, GW

Lissette Vaquerano, GW

Marcia Wilson, GW

Melissa Kennedy, project director, Cincinnati

Michael Painter, RWJF

Patrick McCabe, GYMR

Reneé Frazier, project director, Memphis

**Please direct compliments their way and send complaints, concerns, or criticism to Alicia Aebersold at [alicia.aebersold@gwumc.edu](mailto:alicia.aebersold@gwumc.edu) or [events@forces4quality.org](http://events@forces4quality.org).**



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# agenda

friday, november 11

afternoon meetings – by invitation only

12:15 – 1:15 pm  
Burnham (Constitution  
level)

networking lunch: project directors  
(Project directors only)

Project directors are invited to bring lunch and have an informal wrap-up.

12:15 – 1:15 pm  
Independence B/C/D

networking lunch: consumers  
(Consumer representatives only)

Consumer representatives are invited to bring their lunches and spend more time with their consumer peers.

1:30 – 3:00 pm  
Independence F/G/H

ambulatory quality improvement leadership  
consortium  
(By invitation only)

Participants will continue to build AF4Q's ambulatory QI strategy and discuss ongoing efforts to build and sustain a community-level infrastructure.