

# Align

A Summit on  
INCREASING  
VALUE IN  
HEALTH CARE

NOVEMBER 13-14, 2014 | WASHINGTON, DC



Robert Wood Johnson Foundation

Featuring Lessons from

THE ROBERT WOOD JOHNSON FOUNDATION'S ALIGNING FORCES FOR QUALITY INITIATIVE

## Twitter 101

Twitter lets you share short messages (140 characters or fewer). These tweets can be general statements; include links to websites, news articles, or photos; or be responses to other tweets. It's up to you!

### Getting Started

Ready to start tweeting? First set up a profile. Make sure you download the mobile app so you can tweet on the go!

Visit <http://www.twitter.com> and use the "New to Twitter" form to join.

### After Joining

You can post public tweets or set your profile to protect your tweets. When you protect your tweets, you can control who can see them.

You can also use your profile to "follow" others on Twitter. When you follow people, their tweets appear in your feed after you have logged in. To follow a specific person or organization, login to twitter.com, go to the profile you would like to view, and select the "Follow" button.

Here are some recommended profiles to follow:

### Twitter Handle "Tweet Sheet"

**AF4Q** National Program Office | @AligningForces

**RWJF** | @RWJF\_Live

**Cincinnati, OH** The Health Collaborative | @hcollaborative

**Cleveland, OH** Better Health Greater Cleveland | @betterhealthcle

**Detroit, MI** Greater Detroit Area Health Council | @GDAHC

**Greater Boston** Massachusetts Health Quality Partners | @MHQP

**Humboldt County, CA** California Center for Rural Policy | @CaRuralPolicy @AF4Q\_Humboldt

**Kansas City, MO** Kansas City Quality Improvement Consortium | @KCQIC

**Maine** Maine Quality Counts | @GetBetterME @MEQualityCounts

**Memphis, TN** Common Table Health Alliance | @CommonTableHA

**Minnesota** MN Community Measurement | @mnhealthscores

**Oregon** Oregon Health Care Quality Corporation | @OR\_QualityCare

**South Central Pennsylvania** The Healthy York County Coalition | @AF4QSCPA

**Washington** Washington Health Alliance | @WAHealthCheckup

**West Michigan** The Alliance for Health | @Alliance4Health

**Western New York** P2 Collaborative of Western New York, Inc. | @P2WNY

**Wisconsin** Wisconsin Collaborative for Healthcare Quality | @WCHQ



**Interested in sharing your Summit tweets? Each room will have a live feed display from the event.**

**Just make sure to use #hcvalue #AF4Q in your tweets to join in!**

*Helpful Hint: Sometimes people use shorthand when sharing the link to a profile. For example, instead of [twitter.com/AligningForces](http://twitter.com/AligningForces), you might see it written @AligningForces.*

**[Need help? Just ask one of our staff!](#)**

## **OPENING PLENARY – Measuring Value: The Promise of Transparency**

**LaRay Brown** New York City Health and Hospitals Corp | @HHCnyc

**Pamela S Dickson** RWJF | @pdickso

**Meg Gaines** University of Wisconsin Law School; The Center for Patient Partnerships | @WisconsinLaw @CPPadvocacy

**Earl Steinberg** xG Health Solutions and Geisinger | @xGHealth @GeisingerHealth

## **BREAKOUT 1 - The End Game: How to Use Data to Improve Quality**

**Francis Afram-Gyening** Care Alliance Health Center | @CareAlliance

**Shari Bolen** MetroHealth Medical Center | @metrohealthCLE

**Lester Hartman** Westwood-Mansfield Pediatric Associates | @DrHartmanWMPEDS

## **BREAKOUT 2 – The Data Journey: Getting to Value**

**Craig Brammer** HealthBridge, Greater Cincinnati Health Council, The Health Collaborative |

@CraigABrammer @HealthBridgeHIO | @GCHealthCouncil

**Pam Mariea-Nason** Providence Health & Services | @pamelamn27

**John Toussaint** – ThedaCare Center for Healthcare Value | @HCValue

## **BREAKOUT 3 – Driving Quality Improvement**

**Ronald Adams** HealthSpan | @myhealthspan

**Kathy Cummings** Institute for Clinical Systems Improvements | @Cummik @ICSIOrg

**Thomas Love** Better Health Greater Cleveland | @ThomasLovePhD

## **LUNCH PLENARY – Paying for Value: Does Money Talk?**

**Patrick Conway** CMS | @CMSSGov

**Donna Cryer** Global Liver Institute | @dcpatient @GlobalLiver

**Elizabeth Mitchell** NRHI | @RegHealthImp

**Ron Sims** | @simsron

**Anne Weiss** RWJF | @annefweiss

## **BREAKOUT 5 – The “Buy Side”: Leveraging Purchasing Power**

**Mark Saiz** City of Albuquerque | @cabq

**Richard Shonk** HealthBridge, Greater Cincinnati Health Council, The Health Collaborative | @HealthBridgeHIO

@GSHealthCouncil

## **BREAKOUT 6 – Paying for Value**

**Dorothy Teeter** WA State Health Care Authority | @WA\_Health\_Care

**Caroline Whalen** King County | @kcnews

**Karen Wren** Point B | @PointB

## **PLENARY – Delivering Value: A Transformation Has Begun**

**Linda Burnes Bolton** Cedars-Sinai | @CedarsSinai

**Bruce Japsen** Forbes | @brucejapsen @forbeshealth

**Susan Mende** RWJF | @susanmende

**Arnie Milstein** Pacific Business Group on Health, Stanford School of Medicine | @PBGH\_updates

**Alicia Staley** | @stales #bcsm

## **BREAKOUT 7 – The Far-Reaching Value of a Patient-Centered Culture**

**Karen Jones** WellSpan | @WellSpan

## **BREAKOUT 8 – Aligning for Value**

**Sanne Magnan** ICSI | @ICSIOrg

**Corey Waller** Spectrum Health | @SpectrumHealth @rcwallermd

## **CLOSING PLENARY – Building a Culture of (High-Value) Health**

**Risa Lavizzo-Mouery** RWJF | @Risalavizzo