

NOVEMBER 13-14, 2014 | WASHINGTON, DC



Featuring Lessons from

THE ROBERT WOOD JOHNSON FOUNDATION'S ALIGNING FORCES FOR QUALITY INITIATIVE

Twitter 101

Twitter lets you share short messages (140 characters or fewer). These tweets can be general statements; include links to websites, news articles, or photos; or be responses to other tweets. It's up to you!

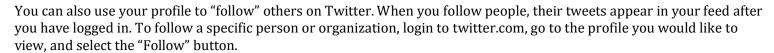
Getting Started

Ready to start tweeting? First set up a profile. Make sure you download the mobile app so you can tweet on the go!

Visit http://www.twitter.com and use the "New to Twitter" form to join.

After Joining

You can post public tweets or set your profile to protect your tweets. When you protect your tweets, you can control who can see them.



Here are some recommended profiles to follow:

Twitter Handle "Tweet Sheet"

AF4Q National Program Office | @AligningForces

RWJF | @RWJF_Live

Cincinnati, OH The Health Collaborative | @hcollaborative

Cleveland, OH Better Health Greater Cleveland | @betterhealthcle

Detroit, MI Greater Detroit Area Health Council | @GDAHC

Greater Boston Massachusetts Health Quality Partners | @MHQP

Humboldt County, CA California Center for Rural Policy | @CaRuralPolicy | @AF4Q Humboldt

Kansas City, MO Kansas City Quality Improvement Consortium | @KCQIC

Maine Maine Quality Counts | @GetBetterME @MEQualityCounts

Memphis, TN Common Table Health Alliance | @CommonTableHA

Minnesota MN Community Measurement | @mnhealthscores

Oregon Oregon Health Care Quality Corporation | @OR_QualityCare

South Central Pennsylvania The Healthy York County Coalition | @AF4QSCPA

Washington Washington Health Alliance | @WAHealthCheckup

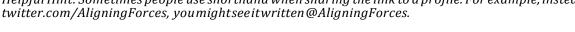
West Michigan The Alliance for Health | @Alliance4Health

Western New York P² Collaborative of Western New York, Inc. | @P2WNY

Wisconsin Wisconsin Collaborative for Healthcare Quality | @WCHQ

Interested in sharing your Summit tweets? Each room will have a live feed display from the event. Just make sure to use #hcvalue #AF4Q in your tweets to join in!

Helpful Hint: Sometimes people use shorthand when sharing the link to a profile. For example, instead of





OPENING PLENARY - Measuring Value: The Promise of Transparency

LaRay Brown New York City Health and Hospitals Corp | @HHCnyc

Pamela S Dickson RWJF | @pdickso

Meg Gaines University of Wisconsin Law School; The Center for Patient Partnerships | @WisconsinLaw @CPPadvocacy **Earl Steinberg** xG Health Solutions and Geisinger |@xGHealth @GeisingerHealth

BREAKOUT 1 - The End Game: How to Use Data to Improve Quality

Francis Afram-Gyening Care Alliance Health Center | @CareAlliance

Shari Bolen MetroHealth Medical Center | @metrohealthCLE

Lester Hartman Westwood-Mansfield Pediatric Associates | @DrHartmanWMPEDS

BREAKOUT 2 - The Data Journey: Getting to Value

Craig Brammer HealthBridge, Greater Cincinnati Health Council, The Health Collaborative |

@CraigABrammer @HealthBridgeHIO | @GCHealthCouncil

Pam Mariea-Nason Providence Health & Services | @pamelamn27

John Toussaint - ThedaCare Center for Healthcare Value | @HCValue

BREAKOUT 3 - Driving Quality Improvement

Ronald Adams HealthSpan | @myhealthspan

Kathy Cummings Institute for Clinical Systems Improvements | @Cummik @ICSIorg

Thomas Love Better Health Greater Cleveland | @ThomasLovePhD

LUNCH PLENARY - Paying for Value: Does Money Talk?

Patrick Conway CMS | @CMSGov

Donna Cryer Global Liver Institute | @dcpatient @GlobalLiver

Elizabeth Mitchell NRHI | @RegHealthImp

Ron Sims | @simsron

Anne Weiss RWJF | @annefweiss

BREAKOUT 5 - The "Buy Side": Leveraging Purchasing Power

Mark Saiz City of Albuquerquev | @cabq

Richard Shonk HealthBridge, Greater Cincinnati Health Council, The Health Collaborative | @HealthBridgeHIO @GSHealthCouncil

BREAKOUT 6 - Paying for Value

Dorothy Teeter WA State Health Care Authority | @WA_Health_Care

Caroline Whalen King County | @kcnews

Karen Wren Point B | @PointB

PLENARY - Delivering Value: A Transformation Has Begun

Linda Burnes Bolton Cedars-Sinai | @CedarsSinai

Bruce Japsen Forbes | @brucejapsen @forbeshealth

Susan Mende RWJF | @susanmende

Arnie Milstein Pacific Business Group on Health, Stanford School of Medicine | @PBGH_updates

Alicia Staley | @stales #bcsm

BREAKOUT 7 - The Far-Reaching Value of a Patient-Centered Culture

Karen Jones WellSpan | @WellSpan

BREAKOUT 8 - Aligning for Value

Sanne Magnan ICSI | @ICSIorg

Corey Waller Spectrum Health | @SpectrumHealth @rcwallermd

CLOSING PLENARY - Building a Culture of (High-Value) Health

Risa Lavizzo-Mouery RWJF | @Risalavizzo